

The background of the entire page is a photograph of a greenhouse. The structure is made of a metal frame with a translucent covering. Inside, there are several raised garden beds made of wood, filled with various green plants. A gravel path runs through the center of the greenhouse. In the background, there are stacks of cardboard boxes and a window with blinds. A fan is visible on the right side of the frame.

**STATE OF NEW YORK**  
**SUSTAINABILITY**  
**CONFERENCE**

NOVEMBER 6-8, 2018  
HAMILTON, NEW YORK

**COLGATE UNIVERSITY**

13 Oak Drive, Hamilton, NY 13346

[colgate.edu](http://colgate.edu)



**Dear Friends and Colleagues:**

Greetings. I welcome you to the State of New York Sustainability Conference! It has been wonderful to see this event grow over the years as we strive to achieve a more sustainable world. Through the robust exchange of ideas, dissemination of best practices, sharing of innovations, and bonding with your fellow sustainability professionals, this conference truly illustrates the power of collective impact. Despite the growing challenges we face today, together we can work toward the global targets set out by the United Nations in the Sustainability Development Goals, which will help form and inspire the next generation of leaders.

On behalf of the New York Coalition for Sustainability in Higher Education (NYCSHE), we hope you have a wonderful conference. We value the support and engagement of our members and sustainability practitioners from across the state. We look forward to another exciting year!

Sincerely,

**Mary Ellen Mallia, PhD**

Director of Sustainability

University at Albany

NYCSHE Chair





**Dear Friends and Colleagues:**

On behalf of Colgate University and the 2018 State of New York Sustainability Conference planning committee, I am honored and delighted to welcome you to the 8th annual State of New York Sustainability Conference. It's a challenging and exciting time to be involved in the sustainability movement in higher education. Our work matters. Each of us is a leader and can contribute to positive change on our respective campuses. Collectively, our campuses can influence positive change at the state level. And our state, of course, has an influence far beyond our borders.

We need each other and we need to come together at forums like this. We need to support each other, exchange ideas, share best practices, and form new partnerships. When that happens, we can be the inspirational change agents that keep New York State colleges and universities at the cutting edge of sustainability work.

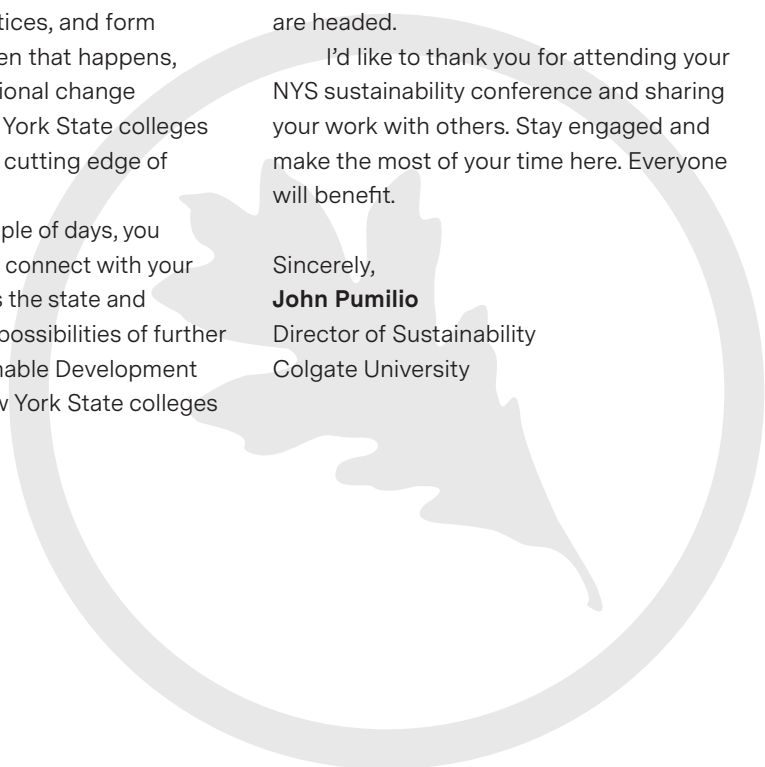
Over the next couple of days, you will have the chance to connect with your colleagues from across the state and beyond to explore the possibilities of further integrating the Sustainable Development Goals (SDGs) into New York State colleges

and universities. We will share our stories during meals and breaks and in nearly three dozen breakout sessions. We will hear the sagacious and poetic words of Dr. Robin Kimmerer and be inspired by the vision and leadership of SUNY Chancellor Kristina Johnson. We will celebrate the heroes among us through the 1st annual individual leadership awards and we will hopefully depart the conference with an invigorated sense of purpose.

Over the years, despite many frustrations and setbacks, we have continued to move the needle forward on campus sustainability. I hope you are as proud as I am about what we have accomplished, while facing the challenges in front of us, and excited about where we are headed.

I'd like to thank you for attending your NYS sustainability conference and sharing your work with others. Stay engaged and make the most of your time here. Everyone will benefit.

Sincerely,  
**John Pumilio**  
Director of Sustainability  
Colgate University



# CONFERENCE INFORMATION

This year, the conference theme is **Integrating the Sustainable Development Goals (SDGs) into New York Campuses**. All concurrent sessions demonstrate innovative campus initiatives that address one or more of the SDGs.

## Offsets

All emissions associated with travel to and from this conference will be offset through New York state projects. We have partnered with **Urban Offsets** on a landfill gas project in Rodman, N.Y. along the Sandy Creek and Lake Ontario watershed, and a tree planting project here in Hamilton, N.Y. Thank you for your participation in this offset program.

## Questions?

If you have any questions during the event, we encourage you to seek out and ask our Sustainability Volunteers. Volunteers can be located by their heather gray, long-sleeved t-shirts that say “**Ask me about Colgate Sustainability**” on the back. →

ASK ME ABOUT  
**COLGATE**  
SUSTAINABILITY

## Thank You

Colgate University would like to extend a special thank you to the following members of the State of New York Sustainability Conference Planning Committee for their work toward this event:

*Marian Brown*

*Matthew Brubaker*

*Melissa Cadwell*

*Enid Cardinal*

*Dan DeZarn*

*Pamela Gramlich*

*Alexander Lykins*

*Mary Ellen Mallia*

*Ryan McPherson*

*Jennifer Natyzak*

*Christopher Nyberg*

*Alexandre Poisson*

*John Pumilio*

*Levi Rogers*

*Don Schaffer*

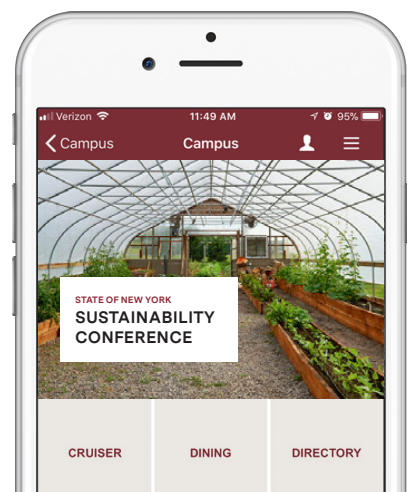
*Beth Shiner Klein*

*Cody Tipton*

## Download the Mobile App

Access the State of New York Sustainability Conference schedule on the **Colgate Mobile App**.

Available in the **App Store** and **Google Play**



# CAMPUS INFORMATION

## Driving and Parking on Campus

Due to limited parking on campus, visitors are directed to park in the parking lot behind Community Memorial Hospital. A shuttle will be available for transportation to conference locations. Limited parking may be available near Lally Lane if visitors need to be close to the building (weather permitting).

Colgate offers electric car charging on campus. A dual-arm **Level 2 ChargePoint** station compatible with almost all electric vehicles is located on Lally Lane on campus. Tesla vehicles will require an adapter.

**Rate:** Free for first 5 hours; \$2 per each additional hour      Please review our [Etiquette for Charging Stations](#)

## Shuttle Schedule

DAY	TIMES	LOOP (final stop bolded)
Wed	7:45–11:45 a.m.	Wendt University Inn, Colgate Inn, Conference Parking Lot, <b>James C. Colgate Hall</b>
Wed	7:30–9:00 p.m.	O'Connor Campus Center, James C. Colgate Hall, Conference Parking Lot, Colgate Inn, <b>Wendt University Inn</b>
Thurs	7:15–8:15 a.m.	Wendt University Inn, Colgate Inn, Conference Parking Lot, <b>James C. Colgate Hall</b>
Thurs	2:00–3:00 p.m.	James C. Colgate Hall, Conference Parking Lot, Colgate Inn, <b>Wendt University Inn</b>
Thurs	5:00–6:00 p.m.	James C. Colgate Hall, Conference Parking Lot, Colgate Inn, <b>Wendt University Inn</b>

## Dining Options

**Hieber Café**      Tues–Thurs | 9 a.m.–midnight  
(Case Library)

Breakfasts and lunches will be provided in the Hall of Presidents (James C. Colgate Hall) and a complimentary coffee and refreshments bar in the Clark Room (James C. Colgate Hall) for the duration of the conference.

Meals for this event have been brought to you by our sponsors:

<b>Opening Lunch</b>	<b>Siemens</b>
<b>Evening Reception</b>	<b>Competitive Energy Services</b>
<b>Coffee Breaks</b>	<b>Staples</b>
<b>Thursday Breakfast</b>	<b>INF Associates LLC</b>
<b>Reusable Chinaware</b>	<b>Chartwells</b>

## Internet Access

To access wireless Internet, select **ColgateGuest** in your list of available wireless networks.

## Emergency Phone Numbers

**911** | Fire, police, SOMAC ambulance  
**315-228-7911** | Campus Safety (emergency)  
**315-228-7333** | Campus Safety (nonemergency)  
**315-824-1100** | Community Memorial Hospital

# SCHEDULE

## Tuesday, November 6

7:00–9:00 p.m.                    **Networking Event** — *Good Nature Farm Brewery, 1727 NY-12B, Hamilton, NY*

## Wednesday, November 7

8:00–9:30 a.m.                    **Registration and vendor showcase** — *Clark Room, James C. Colgate*

9:00–10:00 a.m.                    **Breakfast** — *Hall of Presidents (HOP), James C. Colgate*

9:30–11:45 a.m.                    **SUNY Annual Preconference Meeting** — *Batza Room (5th floor), Case Library*

10:15 - 11:45 a.m.                    **NY6 Preconference Meeting** — *Herbst Seminar Room (5th floor), Case Library*

noon–1:30 p.m.                    **Lunch and opening keynote: Robin Kimmerer** — *HOP, James C. Colgate*

1:30–2:00 p.m.                    **Vendor showcase and coffee break** — *Clark Room, James C. Colgate*

2:00–4:50 p.m.                    **Concurrent sessions** — *various locations*

4:45–5:15 p.m.                    **Refreshments and snack break** — *Love Auditorium, 300 Olin Hall*

5:15–6:30 p.m.                    **Evening keynote: Kristina Johnson** — *Love Auditorium, 300 Olin Hall*

*Leading the Way to a Sustainable Future: Opportunities for NYS Colleges and Universities*

6:30–8:30 p.m.                    **Reception and Student Poster Sessions** — *Atrium, Ho Science Center*

## Thursday, November 8

7:30–8:30 a.m.                    **Breakfast and vendor showcase** — *HOP and Clark Room, James C. Colgate*

8:30–11:00 a.m.                    **Concurrent sessions** — *various locations*

11:00–11:20 a.m.                    **Refreshments and snack break** — *Clark Room, James C. Colgate*

11:30 a.m.–12:20 p.m.                    **Concurrent sessions** — *various locations*

12:30–2:00 p.m.                    **Lunch and closing panel** — *HOP, James C. Colgate*

2:00–6:00 p.m.                    **Post-conference activities** — *various locations*

# KEYNOTE SPEAKERS



## **Kristina M. Johnson**

Kristina M. Johnson, PhD, joined The State University of New York as its 13th chancellor in September 2017. Immediately prior to joining SUNY, Dr. Johnson was co-founder and CEO of Cube Hydro Partners, LLC, a clean-energy infrastructure company focused on building and operating hydropower plants in North America. She also previously served as Under Secretary of Energy at the U.S. Department of Energy.

Johnson served as provost and senior vice president for Academic Affairs at Johns Hopkins University from 2007 to 2009, and as dean of the Pratt School of Engineering at Duke University from 1999 to 2007.

She received her BS, MS, and PhD in electrical engineering from Stanford University. After a NATO postdoctoral fellowship at Trinity College in Dublin, Ireland, she joined the University of Colorado-Boulder's faculty in 1985 as an assistant professor and, later, full professor.

Among her many awards and distinctions, Johnson received the Dennis Gabor Prize for creativity and innovation in modern optics (1993) and the John Fritz Medal (2008), widely considered the highest award in engineering. Johnson is a member of the National Academy of Engineering, the National Academy of Inventors, and the National Inventors Hall of Fame. She holds 118 U.S. and international patents and has five honorary degrees.



## **Robin W. Kimmerer**

Robin Kimmerer, PhD, is a mother, plant ecologist, writer, and SUNY Distinguished Teaching Professor at the SUNY College of Environmental Science and Forestry (ESF) in Syracuse, N.Y. She serves as the founding director of the Center for Native Peoples and the Environment. Her research interests include the role of traditional ecological knowledge in ecological restoration and the ecology of mosses.

She is the co-founder and past president of the Traditional Ecological Knowledge section of the Ecological Society of America, and serves as a senior fellow for the Center for Nature and Humans.

As a writer and a scientist, her interests in restoration include not only restoration of ecological communities, but restoration of our relationships to land. Her essays appear in *Whole Terrain*, *Adirondack Life*, *Orion*, and several anthologies. Her latest book, *Braiding Sweetgrass: Indigenous Wisdom, Scientific Knowledge and the Teachings of Plants*, was released in 2013 and was awarded the Sigurd Olson Nature Writing Award.

Kimmerer holds a BS in botany from SUNY ESF, an MS and PhD in botany from the University of Wisconsin, and is the author of numerous scientific papers on plant ecology, bryophyte ecology, traditional knowledge, and restoration ecology. Of European and Anishinaabe ancestry, Kimmerer is an enrolled member of the Citizen Potawatomi Nation.

# DISCUSSION PANELISTS



## **Marian Brown** MODERATOR

Marian Brown is the director of the Center for Sustainability and the Environment at Wells College, a position she has held since 2014. Prior to joining Wells, she served in a similar sustainability leadership role at Ithaca College for many years. Brown earned a Bachelor of Science in Biology and secondary school teaching certification from SUNY Brockport and went on to earn a Master of Science in what was then called Corporate Communications while working full time at Ithaca College.



## **Jonathan Gibraltar**

Jonathan Gibraltar assumed the presidency of Wells College in July 2015. Gibraltar's leadership is marked by a deep understanding of the current climate of higher education and the undergraduate experience, a demonstrated commitment to student well-being and environmental sustainability, the creativity and courage to pursue innovative solutions, and financial acumen.

Gibraltar is a nationally recognized thought leader on issues of sustainability and is sought out by the media as an effective leader on these efforts. He also is a frequent contributor to professional journals and conferences, and has provided expert testimony for the U.S. Department of Education and Congress.



## **Mark Lichtenstein**

Mark Lichtenstein is chief of staff and chief sustainability officer at the State University of New York College of Environmental Science and Forestry (ESF). He is an environmental studies adjunct faculty member at ESF and a faculty associate in the Program for the Advancement of Research on Conflict and Collaboration at Syracuse University's Maxwell School. Lichtenstein led sustainability centers at Syracuse University and served as an expert witness to the federal Environmental Finance Advisory Board. He served eight terms as president, and is an honorary lifetime board member of the National Recycling Coalition. Lichtenstein also led and developed a regional solid waste management and recycling program in upstate New York. Most recently, he has focused efforts on disaster response in Mexico, Puerto Rico, the Southeast United States, and the United States Virgin Islands. He is a member of SUNY Chancellor Kristina Johnson's Puerto Rico Task Force. He is a co-founder of the Puerto Rico and United States Virgin Islands Recycling Partnerships.

Lichtenstein has a Master of Arts in Public Administration and a Graduate Certificate of Advanced Studies in Conflict Resolution from the Maxwell School, and a Bachelor of Science in Environmental Studies from ESF.



## **Trish St. Leger**

Trish St. Leger came to Colgate in 1998, having worked 14 years in both technology and finance positions in the private sector, including Xerox Corporation, General Electric Company, and Lockheed Martin Corporation. As vice provost for administration and planning, St. Leger's primary responsibilities are to provide strategic leadership and day-to-day oversight of the business operations for the academic enterprise, specifically in the areas of budget and financial planning, facility planning and capital projects, human resources and compensation, and policy development. Her portfolio of duties over her time at Colgate has included serving as director of Colgate's LLCs, interim chief information officer, Title IX coordinator, and staff affirmative action officer. In 2009, she began supervising the office of sustainability. St. Leger earned her BA from SUNY Oswego and MBA from the Simon Graduate School of Business, University of Rochester.



## **Marion Terenzio**

Marion Terenzio, PhD, who is the 12th president of State University of New York College of Agriculture and Technology at Cobleskill, has received numerous awards and recognition for her work as a shared governance leader in creating a relevant and thriving campus community and for revitalizing higher education's role as a vital partner in sustaining engaged and healthy surrounding communities. Terenzio has published and presented at numerous venues, including the United Nations, on the role of effective higher education practices in community well-being and economic revitalization and sustainability.



## SESSIONS

# WEDNESDAY, NOVEMBER 7

Click on a session title to view the full description.

2:00–2:50 p.m.

### **Cooperative Climate Planning: Local Government and University Partnerships Toward Climate Preparedness**

#### **Beyond the Classroom: Fostering Campus/Community Change Agents**

[Batza Room \(floor 5\), Case Library](#)

Amanda Mazzoni, Senior Planner, Central NY Regional Planning and Development Board; Scott Ingmire, Director, Madison County Department of Planning and Workforce Development; Christopher Henke, Associate Professor of Sociology and Environmental Studies, Colgate University

### **Failing Forward: Lessons from the Field as We Work to Scale Renewables Buildings and Energy**

[Flex Room \(floor 5\), Case Library](#)

Ryan A. McPherson, Chief Sustainability Officer, University at Buffalo

### **RIT FoodShare: Collaboration Across Campus to Address Food Insecurity and Sustainability**

#### **Food & Dining**

[Donovan's Pub, James C. Colgate Hall](#)

Enid Cardinal, Senior Sustainability Advisor to the President, RIT

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3:00–3:50 p.m.

### **Student Projects: The Good, The Bad, The Challenges**

#### **Beyond the Classroom: Fostering Campus/Community Change Agents**

[Batza Room \(floor 5\), Case Library](#)

Anne Toomey, Assistant Professor, Department of Environmental Studies and Science, Pace University; Carly Sheinberg, Senior, Environmental Studies Major and Secretary of the Pace Sustainability Initiative; Nicole Fee, Senior, Communications Major and Environmental Studies Minor, Pace University; Justine Brolewicz, Entrepreneurship Major, Pace University; Katrina Light, Supervisor of Food & Agricultural Programs, Bard College; Hunter Mathis, student, Bard College; Anthony Gelber, Director of Administrative Sustainability, Pratt Institute; Christina Pastore, Sustainable Environmental Systems, Pratt; Samuel Pressman, Sustainable Environmental Systems, Pratt

### **The New York Energy Manager: A Case Study on How Building Energy Data Have Been Utilized to Drive Value at Buffalo State College and Stony Brook University Buildings and Energy**

[Flex Room \(floor 5\), Case Library](#)

Rebecca Hughes, NYEM Marketing and Training Manager, NYPA; Michael Madigan, Technical Director, OBG; Thomas Lanzilotta, Sustainability and Energy Manager, Stony Brook University

3:00–3:50 p.m.

### **Partnerships in Sustainable Dining**

#### **Food and Dining**

Donovan's Pub, James C. Colgate Hall

Cam Schauf, Campus Dining Services & Auxiliary Operations, University of Rochester; Chef Matthew Thompson, Culinary Director, Harvest Table Culinary Group

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4:00–4:50 p.m.

### **Learning Sustainability at “Home”**

#### **Campus as a Classroom**

Batza Room (floor 5), CaseLibrary

Alex Lykins, Sustainability Coordinator, Union College; Levi Rogers, Director of Sustainability Programs & Assessment, Skidmore College; Ryan McEnany, Director, Energy & Resiliency, Pace University; Moderator: Katherine Kluefer, Energy Solutions Executive, Ecosystem Energy

### **Making It Work: Reflections on Building Systems Integration**

#### **Buildings and Energy**

Flex Room (floor 5), Case Library

Erik Eibert, Assistant Director, Sustainability Initiatives, The New School; Matthew J. Brubaker, Energy Manager, SUNY Cortland

### **Food Recovery Network: Striving for Zero Hunger**

#### **Food and Dining**

Donovan's Pub, James C. Colgate Hall

Ed Morgan, Director of Mother Marianne's Westside Kitchen; Kelly Fleming, Volunteer Coordinator at Mohawk Valley Community College; Deb Hanson, General Manager at Mohawk Valley Community College Dining/Sodexo

## **SESSIONS**

# **THURSDAY, NOVEMBER 8**

8:30–9:20 a.m.

### **Fostering Cultural and Academic Change on Campus: 1. Building Sustainability at a Small, Liberal Arts Institution Through Academic Development, 2. Academic Librarians and Libraries as Sustainability Partners**

#### **Campus as a Classroom**

Batza Room (floor 5), Case Library

Michael L. Boller, Sustainability Program Director, St. John Fisher College; Frederick Stoss, University Librarian, University at Buffalo

### **Large Scale Aggregated Renewables**

#### **Renewables**

Flex Room (floor 5), Case-Geyer Library

Karren Bee-Donohoe, Associate Vice Chancellor, SUNY Office for Capital Facilities

8:30–9:20 a.m.

## **How to Introduce Campuswide Composting**

### **Waste Management**

Donovan's Pub, James C. Colgate Hall

Clara Gallagher, Student, SUNY Geneseo; Jane Auld, Student, SUNY Geneseo; Dan DeZarn, Director of the Department of Sustainability, SUNY Geneseo

## **Creating Culture Change That Sticks**

### **Integrating Sustainability on Campus**

108 James C. Colgate Hall

Jessica M. Prata, Assistant Vice President, Environmental Stewardship, Columbia University

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9:30–11:00 a.m.

## **Integrating the UN Sustainable Development Goals to Engage Students and Develop Global Leaders**

### **Sustainable Development Goals (SDGs)**

Batza Room (floor 5), Case Library

Mary Ellen Mallia, Director of Sustainability, SUNY Albany; Kelley Mosher, UB RENEW Fellow, University at Buffalo; Derek Nichols, Sustainability Engagement Coordinator, University at Buffalo; Harshita Sood, Sustainability Initiatives Manager, RIT; Enid Cardinal, Senior Sustainability Advisor to the President, RIT

## **Energy Master Planning to Meet Campus Energy and Sustainability Goals**

### **Energy Master Planning**

Flex Room (floor 5), Case Library

Greg Lischke, Director of Energy Management and Sustainability, Ithaca College; Craig Ross, Associate Director of Residential Life, The College at Brockport; Rob Neimeier, Senior Project Manager, OBG; Steve Hughes, VP of Operations, Colgate University; Howard Lewis, Facilities Service Manager, Colgate University; Carol Gable, Associate VP for Finance and Controller, Hamilton College; Brian Hansen, Director of Environmental Protection and Safety, Hamilton College; Roger Wakeman, Associate VP for Facilities and Planning, Hamilton College; Zac Bloom, VP of Sustainability, Competitive Energy Services; Eben Perkins, Director of Special Projects, Competitive Energy Services  
Moderator: Mark Farmer, Competitive Energy Services, Director of Strategic Sales

## **Sustainable Land Stewardship on Campus and Beyond**

### **Land Stewardship**

Donovan's Pub, James C. Colgate Hall

Alex French, Sustainability Coordinator, Clarkson University; Laura Wyeth, Plant Biologist and Horticulturist, SUNY New Paltz; Nicholas Palumbo, Executive Director, Office of Sustainability, Suffolk County Community College; Jamie Banks, Executive Director, Quiet Communities

## **Financing Energy Efficiency and Clean Energy Projects**

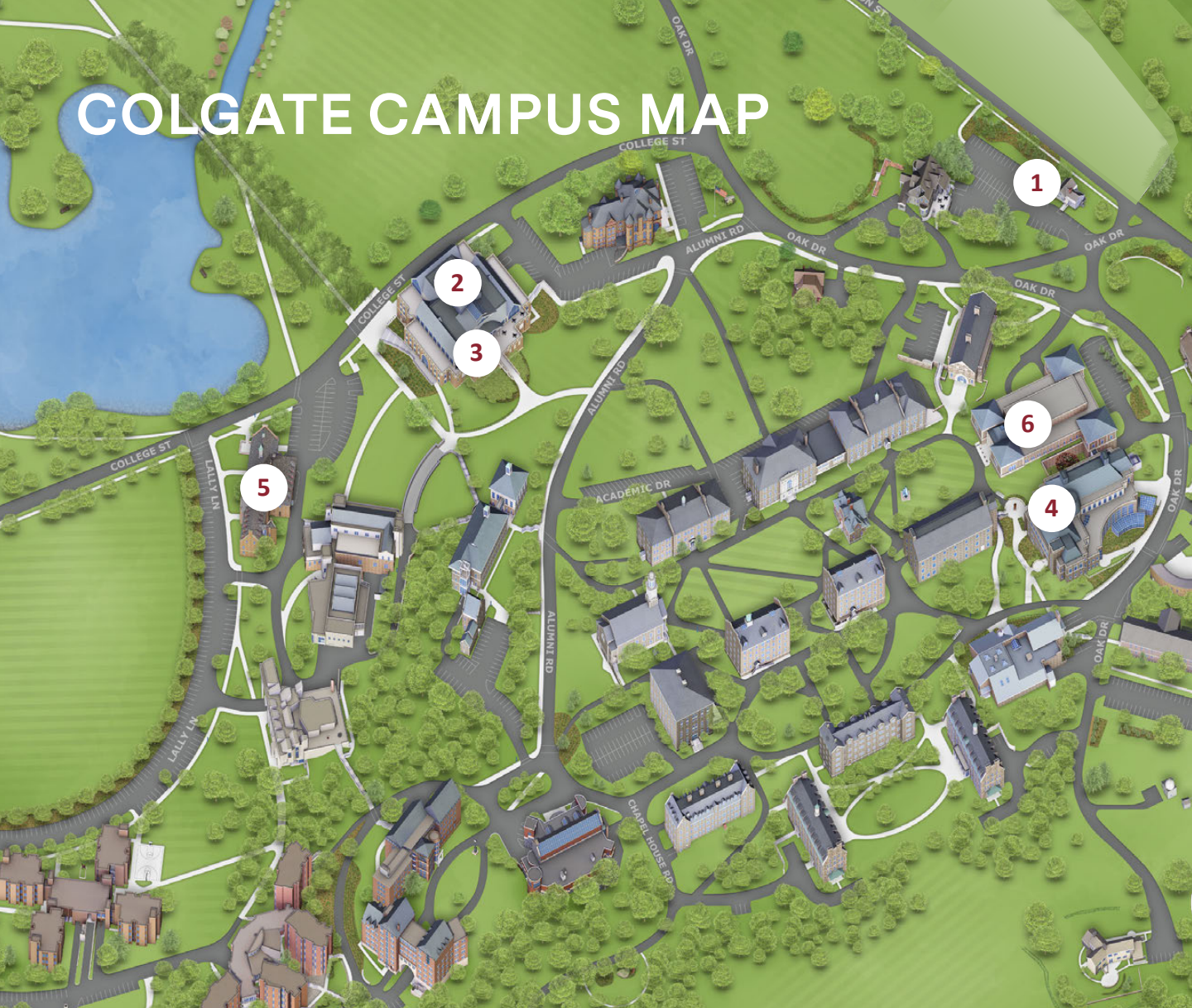
### **Buildings and Energy**

108 James C. Colgate Hall

Lindsay Holle, Project Manager, NYSERDA; Tom Lanzilotta, Sustainability and Energy Manager, Stony Brook University; Ryan A. McPherson, Chief Sustainability Officer, University at Buffalo; Josh Arnold, Energy Manager, SUNY ESF; Curtis Probst, Co-CEO, NYCEEC

- 11:30 a.m.–12:20 p.m.**      **Assessing Sustainability Culture and Identifying Subcultures: Segmenting the Campus Community Based on Sustainability Behaviors and the Factors that Influence Those Behaviors**  
**Campus Culture & Behavior**  
Batza Room (floor 5), Case Library  
Sean Vormwald, Director of Sustainability and EHS, Onondaga Community College
- Achieving Energy Efficiency and Carbon Reduction Goals Through Advanced Energy Management**  
**Buildings and Energy**  
Flex Room (floor 5), Case Library  
Greg Lischke, Director of Energy Management and Sustainability, Ithaca College; Kailash Viswanathan, Vice President of Operations, GreenerU; Indumathi Lnu, University Energy Officer, University at Albany
- Personal Waste Management and the Quadruple Bottom Line: The Role of Institutional Purpose in Higher Education Sustainability**  
**Waste/Composting**  
108 James C. Colgate Hall  
Nathaniel C. Elser, Biorenewable Systems, Penn State University; Judd Michael, Department of Agricultural and Biological Engineering, Penn State University
- 
- 12:30–2:00 p.m.**      **Closing Lunch and Panel Discussion**  
Hall of Presidents, James C. Colgate Hall  
Panelists: **Jonathan Gibraltar**, President, Wells College; **Mark Lichtenstein**, Executive Director of Sustainability, Chief of Staff, Office of the President, SUNY ESF; **Trish St. Leger**, Vice Provost for Administration and Planning, Colgate University; **Marion Terenzio**, President, SUNY Cobleskill  
Moderator: **Marian Brown**, Director, Center for Sustainability and the Environment, Wells College
- 
- 2:30–4:00 p.m.**      **Colgate Campus Sustainability Tour**  
Clark Room, James C. Colgate Hall
- 
- 4:30–6:00 p.m.**      **Winning Strong Climate Policy on Campus, State, and Federal Levels**  
Batza Room (floor 5), Case Library  
Nicole Crescimanno, New York State Director, Our Climate

# COLGATE CAMPUS MAP



- 1 Campus Safety
- 2 Case Library
- 3 Hieber Café
- 4 Ho Science Center
- 5 James C. Colgate
- 6 Olin Hall (Love Auditorium)

For more location information:


Visit [colgate.edu/map](https://colgate.edu/map)

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**SUSTAINABILITY  
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NOVEMBER 6-8, 2018  
HAMILTON, NEW YORK

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